

BACHELOR OF SCIENCE IN FAMILY STUDIES (FAMILY AND CONSUMER SCIENCE)

Web Site: <https://twu.edu/human-sciences/undergraduate-programs/family-studies/>

Marketable Skills

Marketable skills prepare students for success in a variety of professional settings. Developed through academic coursework, co-curricular engagement, and extracurricular involvement, these skills include communication, critical thinking, teamwork, ethical reasoning, adaptability, and digital literacy. Whether directly related to a student's major or serving as complementary strengths, marketable skills enhance career readiness and reflect TWU's commitment to producing graduates who are prepared to thrive in today's dynamic workforce.

1. Identify programs and services that improve families and communities.
2. Assist families and individuals with quality of life decisions.
3. Engage in problem-solving and decision-making.
4. Effectively communicate both orally and in writing.