

BACHELOR OF SCIENCE IN FOOD SCIENCE

Web Site: <https://twu.edu/nutrition-food-sciences/undergraduate-programs/>

Marketable Skills

Marketable skills prepare students for success in a variety of professional settings. Developed through academic coursework, co-curricular engagement, and extracurricular involvement, these skills include communication, critical thinking, teamwork, ethical reasoning, adaptability, and digital literacy. Whether directly related to a student's major or serving as complementary strengths, marketable skills enhance career readiness and reflect TWU's commitment to producing graduates who are prepared to thrive in today's dynamic workforce.

1. Written and verbal communication skills and adaptability with the ability to work collaboratively, including the development of new products.
2. Understand core science relating to food production, including food chemistry, microbiology, and food safety.
3. Have a working knowledge of marketing.
4. Knowledge management with the ability to access, create, and store information for internal access while maintaining confidentiality.
5. Creativity and ideation training with the ability to use facts to drive decision-making.
6. Strategic agility and organizational skills allowing to creatively identify alternative paths in problem-solving.