

BACHELOR OF BUSINESS ADMINISTRATION IN SPORTS MANAGEMENT

MATH 2203	Business Analysis I	3
Non-business Electives (Any non MAK College of Business courses)		6
Total SCHs		21

Web Site: <https://twu.edu/management-marketing/undergraduate-programs/>

Degree Requirements

Total Semester Credit Hours (SCH): 120

Major: 63 SCH

Program Code: _____ CIP Code: 31.0504.00

If you are a transfer student, you may use up to 42 semester credit hours from previous programs or community colleges.

Courses Required for Major

Course	Title	Credits
Business		
ACCT 2043	Fundamentals of Accounting I	3
ACCT 2053	Fundamentals of Accounting II	3
BUS 3013	Business Law and Ethics	3
BUS 3163	Business Communications	3
FIN 3053	Business Finance	3
MGT 3003	Principles of Management	3
MGT 3313	Business Analytics	3
MGT 3533	Management Information Systems	3
MGT 4333	Business Policy	3
MGT 4563	Operations Management	3
MKT 3113	Principles of Marketing	3
Major		
BUS 3183	Introduction to International Business	3
Sports Management Courses		
SPM 3003	Introduction to Sport Management	3
SPM 3103	Sports Law and Ethics	3
SPM 4113	Sports Analytics	3
SPM 4133	Sports Marketing	3
SPM 4313	Sports Operations & Event Management	3
KINS 3453	Sport Development	3
Advanced Business Electives		
Advanced Business Electives are any College of Business courses at the 3000 or 4000 level, not otherwise required.		6
Internship		
SPM 4953	Sports Management Internship	3
Total SCHs		63

Departmental Requirements

Course	Title	Credits
ECO 1013	Principles of Microeconomics	3
ECO 1023	Principles of Macroeconomics	3
FIN 2153	Foundations of Money Management	3
MATH 1703	Elementary Statistics I	3