

# BACHELOR OF SCIENCE IN FASHION MERCHANDISING (MANAGEMENT EMPHASIS WITH MARKETING MINOR)

**Web Site:** <https://twu.edu/fashion/degree-programs/bs-in-fashion-merchandising---management/>

## Recommended Plan of Study for the B.S. in Fashion Merchandising (Management Emphasis with Marketing Minor)

### First Year

Fall		TCCN	SCHs
FT 1083	Fashion Aesthetics, Products, and Industries		3
ENG 1013	Composition I	ENGL 1301	3
HIST 1013	History of the United States, 1492-1865	HIST 1301	3
Creative Arts Core			3
UNIV 1231	Learning Frameworks: First-Year Seminar	EDUC 1100, EDUC 1200, EDUC 1300	1
Wellness / Mathematics CAO Core (Fashion Program-suggested core course of MATH 1013, MATH 1303, or MATH 1703 are strongly advised)			2
SCHs			15
Spring		TCCN	
FT 1073	Textiles		3
CSCI 1203	Computing Skills for a Digital World	COSC 1301	3
ENG 1023	Composition II	ENGL 1302	3
HIST 1023	History of the United States, 1865 to the Present	HIST 1302	3
Mathematics Core (Fashion Program-suggested core course of MATH 1013, MATH 1303, or MATH 1703 are strongly advised)			3
SCHs			15

### Second Year

Fall		TCCN	
FT 2033	Principles of Fashion Marketing		3
ACCT 2043	Fundamentals of Accounting I	ACCT 2301	3
Life/Physical Science Core			3
POLS 2013	U.S. National Government	GOVT 2305	3
Social/Behavioral Science Core (Fashion Program-suggested core course of ECO 1013 or ECO 1023 is strongly advised to fulfill fashion course prerequisite requirements.)			3
SCHs			15
Spring		TCCN	
FT 2703	Production Techniques		3
MGT 3003	Principles of Management		3
Language, Philosophy, and Culture Core			3

Life/Physical Science Core			3
POLS 2023	Texas Government	GOVT 2306	3
SCHs			15
Third Year			
Fall		TCCN	
FT 3043	Global Production and Trade (GP)		3
FT 3103	Merchandise Planning and Control		3
FT 3173	Global Fashion Study		3
or Elective course			
MKT 3113	Principles of Marketing		3
MGT 3273	Human Resource Management		3
SCHs			15
Spring		TCCN	
FT 3023	Career Development Strategies		3
FT 3063	Fashion Promotion		3
FT 4603	Fashion Event Planning and Production		3
BUS 3513	Professional Presentation Strategies		3
Multicultural Women's Studies CAO Core			3
SCHs			15
Summer		TCCN	
FT 4976	Internship in Fashion Merchandising		6
SCHs			6
Fourth Year			
Fall		TCCN	
FT 4083	Global Perspectives of Dress and Adornment		3
FT 4113	Retail Buying		3
MKT 4213	Consumer Behavior		3
MGT 4103	Training and Development		3
or MGT 4303 Employment Staffing			
SCHs			12
Spring		TCCN	
FT 4103	Advanced Merchandise Planning and Control		3
FT 4123	Retail Product Management and Information Analysis		3
MKT 4063	Retailing		3
MKT 4093	Principles of Selling		3
SCHs			12
Total SCHs:			120