

# **BACHELOR OF SCIENCE IN FASHION MERCHANDISING AND BBA IN GENERAL BUSINESS (ENTREPRENEURSHIP EMPHASIS)**

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**Web Site:** <https://twu.edu/fashion/degree-programs/bs-in-fashion-merchandising-and-bba-in-business-administration/>

## **Admissions**

All applicants must meet the general undergraduate admission requirements (<https://catalog.twu.edu/undergraduate/admission-information/>).

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All admitted students are eligible for admission to the Fashion Merchandising program.