

# BACHELOR OF ARTS IN ENGLISH (CIVIC LEADERSHIP AND COMMUNICATION)

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**Web Site:** <https://twu.edu/english-rhetoric-spanish/undergraduate-program/>

The Civic Leadership and Communication track is a unique program intended to prepare students for work in the field of civic leadership and communication, and/or non-profit organizations. This track prepares students to enter the workforce directly or move on to graduate programs.

Unlike our other tracks, this track takes a cultural studies approach to the English major. With career prospects in mind, as well as the demand for civic leadership and communication-informed coursework and programs by our students, we created this track to offer more in-depth discovery and exploration of contemporary social and cultural issues while also equipping students with in-demand skills like grant writing and professional writing that are essential to the communication and fundraising goals of non-profit and civic leadership and communication organizations. In addition to the required English coursework, the Civic Leadership and Communication track includes two MWGS courses and the option to take the MWGS Capstone for students who choose MWGS as their minor.

Students on this track may choose from the following minors:

- Multicultural Women's and Gender Studies
- Spanish
- Sociology
- Global Studies
- Criminal Justice
- Race and Ethnic Studies
- Psychology
- Health Studies

Students who earn their degree in English with a Civic Leadership and Communication track may pursue such careers as community engagement associates, grant writers, editors, communication associates, and growth project managers for civic leadership & communication and nonprofit organizations spanning a variety of causes.