

UNDERGRADUATE CERTIFICATE IN THOUGHT LEADERSHIP

Web Site: <https://twu.edu/english-rhetoric-spanish/undergraduate-program/>

Thought leaders are those people in communities and organizations that others turn to for their expertise. They inspire and influence others with their grounded knowledge and innovative thinking. This undergraduate certificate program prepares students to take the knowledge and skills developed while earning their degrees and translate them to the public, teaching them ways to enhance and communicate their credibility as leaders. Through a combination of MWGS coursework focused on social justice and advocacy; English coursework in rhetoric and writing; and a faculty-mentored, student-led community advocacy project, students who complete this certificate will be poised to put their degrees to work as leaders in their communities.

Marketable Skills

Marketable skills prepare students for success in a variety of professional settings. Developed through academic coursework, co-curricular engagement, and extracurricular involvement, these skills include communication, critical thinking, teamwork, ethical reasoning, adaptability, and digital literacy. Whether directly related to a student's major or serving as complementary strengths, marketable skills enhance career readiness and reflect TWU's commitment to producing graduates who are prepared to thrive in today's dynamic workforce.

1. Communicate effectively to diverse audiences using a range of media and technology.
2. Organize, synthesize, and evaluate the credibility of information, such as but not limited to, a range of academic and non-academic sources, and use this knowledge to make ethical decisions.
3. Use effective research strategies to inform argument-driven projects.

Admissions

All applicants must meet the general undergraduate admission requirements (<https://catalog.twu.edu/undergraduate/admission-information/>).

To apply for a certificate program, students must complete an Undergraduate Certification Declaration form (<https://twu.edu/registrar/forms/>) with their advisor and submit it to the Registrar's Office (<https://twu.edu/registrar/>).

Certificate Requirements

The Thought Leadership Certificate program is offered to any undergraduate or post-baccalaureate student at Texas Woman's University. Each student will complete a capstone project as part of the program. The capstone project will be an independent research-based experiential learning project developed in cooperation with an advising faculty member via an independent study. Capstone projects will also include a significant reflective component. The capstone project and

the reflection will serve as primary and secondary artifacts for program assessment.

| Course | Title | Credits |
|---|--|-----------|
| English Courses (Choose 2) | | 6 |
| ENG 3233 | Advanced Expository Writing | |
| ENG 3253 | Technical Writing | |
| ENG 3433 | Professional Writing | |
| ENG 4373 | Grant Writing | |
| ENG 4473 | Topics in Writing and Rhetoric | |
| Multicultural Womens & Gender Studies Courses (Choose 2) | | 6 |
| WS 3023 | U.S. Women of Colors | |
| WS 3063 | Women in Politics | |
| WS 3083 | Ethics and Feminism | |
| WS 3213 | Women's Roles | |
| WS 3393 | Gender, Identity, and the Law | |
| WS 3733 | Psychology of Women | |
| WS 3793 | Research Methods in Women's and Gender Studies | |
| WS 4013 | Texts, Trends, and Issues in Women's Studies | |
| WS 4493 | Feminist Theories | |
| Independent Study | | |
| The student will complete 20 hours of public service with a culminating project. The student will work with either an MWGS or ENG instructor. | | |
| ENG 4913 | Independent Study | 3 |
| or WS 4913 | Independent Study | |
| Total SCHs | | 15 |