

UNDERGRADUATE CERTIFICATE IN PROFESSIONAL AND PUBLIC WRITING

Web Site: <https://twu.edu/english-rhetoric-spanish/undergraduate-program/>

Now, more than ever, employers are seeking students with strong communication and critical thinking skills (see, e.g., AAC&U 2018 and 2021 surveys). Unfortunately, far too many students leave their degree programs with the specialized skills they require but not the so-called “soft” skills that stand to set them apart from their competitors on the job market. This Public & Professional Writing Certificate will meet a growing need in the Texas job market for professional writers, technical writers, and editing professionals. This certificate, which is complementary to any degree a student can earn at TWU, will equip students with the skills employers seek and help students translate knowledge from their degrees to a wide range of audiences.