

# BACHELOR OF ARTS IN ART (ART HISTORY AND VISUAL CULTURE)

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**Web Site:** <https://twu.edu/visual-arts/undergraduate-programs/>

## Marketable Skills

Marketable skills prepare students for success in a variety of professional settings. Developed through academic coursework, co-curricular engagement, and extracurricular involvement, these skills include communication, critical thinking, teamwork, ethical reasoning, adaptability, and digital literacy. Whether directly related to a student's major or serving as complementary strengths, marketable skills enhance career readiness and reflect TWU's commitment to producing graduates who are prepared to thrive in today's dynamic workforce.

1. Oral Expression: The ability to speak clearly and effectively communicate information and ideas.
2. Written Comprehension: The ability to read and understand information and ideas presented in writing.
3. Sociocultural-Informed Perspective: Knowledge and critical understanding of the social and cultural dynamics that impact the global art world.
4. Writing: Communicating effectively in writing as appropriate for the needs of professional and scholarly visual art audiences.
5. Research: The ability to research and analyze source material to deduce significant conclusions on visual art subjects.