

# POST-MASTER'S CERTIFICATE OF ADVANCED STUDY - PRINCIPAL AS INSTRUCTIONAL LEADER

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**Web Site:** <https://twu.edu/teacher-education/graduate-programs/educational-leadership/>

## Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<https://reportcenter.highered.texas.gov/agency-publication/miscellaneous/theqb-60x30-strategic-plan/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

1. Become instructional leaders who continuously ensure that the rigor of the curriculum and use of assessments align with state expectations, and are effective, data-driven, and maximizes learning for all students on a campus and/or within a school district.
2. Assess, evaluate, and retain the human capital on a campus and/or within a school district to ensure that high-quality teachers and staff are coached and provided with targeted professional development, and are evaluated with multiple data sources.
3. Provide resilient executive leadership through change, as they continuously seek to improve, reflect, and grow on personal goals. They will also learn to communicate to different types of audiences while ensuring positive relationships, and demonstrate good moral character while following the Code of Ethics and Standard Practices for Texas Educators.
4. Establish, implement, and promote a shared vision and productive culture that ensures high expectations for students and staff, and promotes social and emotional supports for students, while engaging families and community members in student learning. Additionally, they will encourage a safe school environment that promotes civility and student discipline.
5. Collaborate to create and promote clear campus or district goals that align to the school and district vision and that allows for continuous improvement of teachers and students through strategic planning. They will ensure that learning time is maximized and the needs of the school are monitored and impact on school goals, while also collaborating with district staff to ensure that all district, state, and federal policies/codes/laws are followed. (Texas Education Agency, 2019, para 1-5).