

MASTER OF EDUCATION IN EDUCATIONAL LEADERSHIP

Web Site: <https://twu.edu/teacher-education/graduate-programs/educational-leadership/>

Marketable Skills

Marketable skills prepare students for success in a variety of professional settings. Developed through academic coursework, co-curricular engagement, and extracurricular involvement, these skills include communication, critical thinking, teamwork, ethical reasoning, adaptability, and digital literacy. Whether directly related to a student's major or serving as complementary strengths, marketable skills enhance career readiness and reflect TWU's commitment to producing graduates who are prepared to thrive in today's dynamic workforce.

1. Assess, evaluate, and retain the human capital on a campus or within a school district to ensure that high-quality teachers and staff are coached, provided with targeted professional development, and evaluated with multiple data sources.
2. Provide resilient executive leadership through change as they continuously seek to improve and reflect on personal goals. Graduates will also learn to communicate to different audiences while ensuring positive relationships, and demonstrate good moral character while following the Code of Ethics and Standard Practices for Texas Educators.
3. Establish, implement, and promote a shared vision and productive culture to (a) ensure high expectations for students and staff and (b) promote social and emotional support for students while engaging families and community members in student learning. Additionally, graduates will have the skills to encourage a safe school environment that promotes civility and student discipline.
4. Collaborate to create and promote clear campus or district goals aligned with the school and district vision and that allows for continuous improvement of teachers and students through strategic planning. Graduates will ensure that (a) students' learning time is maximized and (b) the needs of the school are monitored while collaborating with district staff to ensure compliance with all district, state, and federal policies, codes, and laws (Texas Education Agency's Texas Principal Standards, 2019, paragraphs 1-5).