

GRADUATE CERTIFICATE IN HEALTH INFORMATICS

Web Site: <https://twu.edu/nursing/certifications/>

Marketable Skills

Marketable skills prepare students for success in a variety of professional settings. Developed through academic coursework, co-curricular engagement, and extracurricular involvement, these skills include communication, critical thinking, teamwork, ethical reasoning, adaptability, and digital literacy. Whether directly related to a student's major or serving as complementary strengths, marketable skills enhance career readiness and reflect TWU's commitment to producing graduates who are prepared to thrive in today's dynamic workforce.

1. Perform data management through the process of data retrieval, cleaning, transfer, and storage
2. Use data analytics to derive meaningful information and knowledge in health care
3. Demonstrate data visualization
4. Assess information technology applications in the healthcare environment
5. Use telehealth and evaluate the impact of telehealth on patient outcomes
6. Describe and use policies and procedures to ensure confidentiality, privacy, security, and integrity of data