

GRADUATE CERTIFICATE IN ENTREPRENEURSHIP

Web Site: <https://twu.edu/business/post-baccalaureate-certificates/post-baccalaureate-entrepreneurship-certificate/>

Marketable Skills

Marketable skills prepare students for success in a variety of professional settings. Developed through academic coursework, co-curricular engagement, and extracurricular involvement, these skills include communication, critical thinking, teamwork, ethical reasoning, adaptability, and digital literacy. Whether directly related to a student's major or serving as complementary strengths, marketable skills enhance career readiness and reflect TWU's commitment to producing graduates who are prepared to thrive in today's dynamic workforce.

At the end of the program, a graduate will have gained practical entrepreneurial skills that can be used for launching new ventures or business initiatives, consulting with organizations and being effective managers.