

MASTER OF BUSINESS ADMINISTRATION (ACCOUNTING)

Web Site: <https://twu.edu/accounting-finance/graduate-programs/mba-accounting/>

The MBA with Accounting Emphasis is designed for students who want to learn the basics of financial management. This program will cover contemporary issues in accounting for managers: cost control, budgeting, breakeven, project proposals, and many other essential tools all managers use.

Note: This program does not prepare students for the CPA Exam or other professional accounting designations. If you are interested in becoming a CPA, CMA, CIA, or other type of accounting professional, please review the Master of Science in Accountancy (<https://catalog.twu.edu/graduate/business/accounting-finance/accountancy-ms/>) program.

Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<https://reportcenter.highered.texas.gov/agency-publication/miscellaneous/the60x30-strategic-plan/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

Core Skills

1. Critical Thinking: M.B.A. Specific Application - Solve problems by applying knowledge to cases and challenges in organizations. General Employment Application - Use feedback from employees, environment, benchmarking, and innovation to generate multiple solutions, creative ideas, and effective strategies and to understand the industry/general environment.
2. Diversity: M.B.A. Specific Application - Grasp knowledge of theory and legal statutes pertaining to workplace discrimination and diversity. General Employment Application - Implement fair selection practices and equal employee treatment while leveraging the benefits of workplace diversity.
3. Ethical Reasoning: M.B.A. Specific Application - Recognize and solve ethical dilemmas from assigned cases and grasp theory of ethics in the workplace. General Employment Application - Make ethical decisions and create or support an ethical organizational climate.
4. Teamwork: M.B.A. Specific Application - Work with teams on projects and/or grasp concepts related to group dynamics. General Employment Application - Ability to work with teams in a workplace setting and effectively manage workgroups. Vital components of successful teamwork include learning and applying methods for group creation, role formation, successful team communication, team management, and the ability to produce results.

Admissions

All students must meet the University requirements as outlined in the Admission to the TWU Graduate School (<https://catalog.twu.edu/>

graduate/graduate-school/admission-graduate-school/) section of the catalog.

The academic program may have additional admission criteria that must also be completed as outlined on the program's website.

Degree Requirements

Total Semester Credit Hours Required

36-45 semester credit hours (SCH).

Code	Title	SCHs
Proficiency Courses		
May be waived.		0-9
ACCT 5093	Financial Accounting	
BUS 5013	Foundations in Business	
FIN 5753	Foundations of Financial Management	
Required Courses for M.B.A. major		
ACCT 5433	Managerial Accounting	3
BUS 5923	Global Business	3
BUS 5933	Business Ethics and Legal Environment	3
FIN 5243	Managerial Finance	3
MGT 5263	Organizational Behavior in Business Administration	3
MGT 5663	Decision Analysis for Managers	3
MKT 5133	Marketing Management	3
MGT 5893	Business Strategy and Policy	3
Required Courses for Emphasis in Accounting		
ACCT 5033	Cornerstones of Accounting	3
ACCT 5473	Financial Statement Analysis	3
ACCT 5563	Accounting Ethics	3
ACCT 5893	Contemporary Topics in Accounting	3
Total SCHs		36-45