

MASTER OF HEALTHCARE ADMINISTRATION (BUSINESS ANALYTICS)

Web Site: <https://twu.edu/health-care-administration/graduate-degrees/mha-business-analytics/>

Degree Requirements

Semester Credit Hours Required

51-60 Semester credit hours (SCH).

Code	Title	SCHs
Foundation Courses		0-9
HCA 5103	Foundations of Health Services	
HCA 5463	Research Methods for Managerial Decision Making	
or MKT 5153	Research Methods in Business	
HCA 5513	Financial Accounting in Health Care Administration	
Required Courses for M.H.A. major		
Health Systems Organization Sequence		
HCA 5393	Health Law and Ethics	3
HCA 5633	Health Policy Analysis	3
Management and Leadership Sequence		
HCA 5223	Strategic Planning in Healthcare	3
HCA 5343	Human Resources Management in Health Care Administration	3
HCA 5883	Professional Portfolio and Healthcare Career Competencies	3
HCA 5933	Capstone in Health Care Administration	3
Quantitative Methods Sequence		
HCA 5443	Operations Analysis in Healthcare Administration	3
HCA 5473	Health Information Management	3
or CSCI 5103	Fundamentals of Informatics	
HCA 5483	Population Health Management	3
HCA 5493	Performance Measurement and Quality in Health Care Administration	3
Finance, Accounting and Economics Sequence		
HCA 5533	Management Accounting for Health Care Organizations	3
HCA 5543	Health Care Finance	3
HCA 5623	Economics of Health Care	3
Required Courses for emphasis in Business Analytics		
CSCI 5673	Big Data: Management, Access, and Use	3
MGT 5763	Strategic Information Systems	3
MGT 5683	Business Decision Process	3
MGT 5693	Enterprise Applications of Business Intelligence	3
Total SCHs		51-60

Degree/Course Format

The MHA Program offers a flexible, year-round, sequenced, hybrid program that accommodates students to complete full- or part-time degree requirements. Three specially designed immersion courses (HCA 5883, HCA 5633, and HCA 5933) require students to attend a portion of class on the Dallas or Houston campus (see Immersion Sequence description to follow). The balance of courses are offered 100% online. Online courses may or may not include required or optional "live" evening courses via synchronous video. All required remote or in-person meeting dates are communicated in the TWU Class Schedule (<https://webadvisor.twu.edu/WebAdvisor/WebAdvisor/?TOKENIDX=3379389169&type=M&constituency=WBST&pid=CORE-WBST>).

Courses are sequenced to support student success using four levels: Foundation, Levels I, II, and III. Students are required to fully complete a level (or be enrolled concurrently in the final courses in a level) before they can enroll in the subsequent level.

MHA Program Faculty/Staff

The MHA program recruits a blend of full-time tenured or tenure-track, visiting, and adjunct faculty. The MHA Program strives to blend industry expertise with student-centered teaching and rigorous scholarship to prepare students for career success. An introduction to the MHA Faculty/Staff highlights the careers, teaching, and research experience these professionals bring to their students.

Foundation Courses/Placement Assessment

The MHA Program attracts students with highly diverse backgrounds, experiences, and interests. The foundation courses are the first level of preparation for specialized study in Health Care Administration and serve as "leveling" courses to ensure that our diverse student body enters the level I-III curriculum prepared for success.

The Program offers three Placement Assessments to all admitted students. Admitted students are invited to complete 1, 2, or all 3 of the assessments to determine their placement in the curriculum or where they will start the program. A 70% or higher score on these assessments will allow students to skip one or more of the Foundation Courses.

Immersion Sequence

Three MHA courses (HCA 5883, HCA 5633, and HCA 5933) are designed as hybrid courses (hybrid = online + in-person course) that require all students to travel to either Dallas or Houston to participate in in-person learning experiences with program faculty. HCA 5883 and HCA 5933 will require participation in a 3-day extended weekend and HCA 5933 will require students to participate in-person for 3 days during the scheduled term on a TWU campus or another approved off-site location. Online pre and post-work will be required to prepare for the course and to wrap up final assignments. These special courses will immerse students in graduate-level, dynamic courses that are designed to support student advancement on competencies that benefit most from in-person instruction.

Internship/Fieldwork Opportunities

Internships and field experiences are available with healthcare organizations. They are designed to provide students with the opportunity to integrate and apply knowledge and skills from their course experiences. While an internship or fieldwork is not required, it is strongly recommended for all individuals who lack health care experience or whose experience is primarily technical or clinical. The decision regarding whether the internship or fieldwork should be included as one of the

elective courses is made jointly by the faculty advisor and student at the completion of 12 semester credit hours of study. In addition, many courses include fieldwork projects, tours, and assessments of local healthcare organizations. A maximum of three semester credit hours may be earned in internship or fieldwork and applied toward the degree. In order to receive academic credit for an internship or fieldwork the student must contact his/her faculty advisor and complete the necessary documentation with the HCA internship/fieldwork coordinator prior to applying or accepting an internship or fieldwork assignment.

Professional Development Portfolio

Each MHA student is required to develop and maintain a professional portfolio throughout their time in the Program. The portfolio is a professional development tool students use to monitor their achievements, strengths, and areas for development against the TWU MHA Competency Model (<https://twu.edu/health-care-administration/mha-competencies/>). Each student presents their portfolio to the faculty or their faculty advisor at the conclusion of each of the three courses in the Immersion Sequence. Faculty or faculty advisors work with students to develop professional development plans to support their career goals.

Additional Grading Requirements

In addition to the general University grading requirements, the HCA Program limits the number of courses in which a grade of C is made in HCA program-specific courses to two. If a grade of C is made in a third HCA program-specific course, then regardless of the cumulative grade point average, the student will be dropped from the HCA Program. Since this is an HCA grading requirement and not a University requirement, the student may choose to apply to another TWU program.

The two C Rule applies even if the student retakes a course in which the initial grade was a C.