

MASTER OF SCIENCE IN ACCOUNTANCY

Web Site: <https://twu.edu/accounting-finance/graduate-programs/master-of-science-in-accountancy-msa/>

Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<https://reportcenter.highered.texas.gov/agency-publication/miscellaneous/thecb-60x30-strategic-plan/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

The M.S. in Accountancy includes important training in financial management, financial reporting, data analysis, analytics, critical thinking, financial planning, and decision-making, all essential skills for managers in today's business world.