

# MASTER OF ARTS IN SOCIOLOGY

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**Web Site:** <https://twu.edu/sociology/graduate-programs/ma-in-sociology/>

## Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<https://reportcenter.highered.texas.gov/agency-publication/miscellaneous/thecb-60x30-strategic-plan/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

1. Explain in oral or written form main sociological theories and use them in analyzing social phenomena, interpreting social events, and solving social problems.
2. Identify and use quantitative and qualitative research methods for research and present results in a research report.
3. Choose appropriate statistical techniques to answer basic research questions, perform basic statistical analysis using computer software, and interpret results.