

GRADUATE CERTIFICATE IN SOCIAL SCIENCE RESEARCH METHODS

Web Site: <https://twu.edu/sociology/graduate-programs/post-baccalaureate-certificates/>

Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<https://reportcenter.highered.texas.gov/agency-publication/miscellaneous/theeb-60x30-strategic-plan/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

1. Identify and use quantitative and qualitative research methods for social research.
2. Select appropriate statistical techniques to answer basic research questions, perform basic statistical analysis using computer software, and interpret results.